

SWIFT SWIMMERS



NEWSLETTER

FEBRUARY
2025

Year Round Swimming

Safety - Year round swimming lessons ensure your child is water-safe all year round, giving you peace of mind no matter the season.

Consistency - Continuous swimming lessons means your child will be building on their skills, making progress and mastering strokes in no time.

Confidence - By keeping up with swimming lessons year-round, your child will maintain confidence in the water.

Achievement - Your child will love the sense of accomplishment they feel as they see their progress and achieve new milestones.

Swimming pro in the making - Children who may have struggled with swimming at first will be motivated to keep going and become a pro.

Lifestyle - Year round swimming lessons keep children active and healthy all year round, making it a great form of exercise.

Familiarity - Staying with the same swimming school and having the same teachers, children will be more comfortable and familiar with the environment, making the learning process more enjoyable.



Meet Jo!

We are super excited to welcome Jo to our central team as the Programme Lead for Luton!

Jo is a qualified swim teacher and has a wealth of knowledge to support on your swimming journey!

Make sure to say hello when you see Jo at Lealands, Keech or Lady Zia!



Soakly Account

Did you know when you log into your soakly account you can:

- Track your swimmers progress
- View your swimmers achievements
- See your upcoming lessons

Log into your account here:
swift-swimmers-ltd.soak.ly

Swift Training Academy

Did you know our sister company delivers vocational training, contact us if you are looking to learn new skills!

- Emergency First Aid Courses
- First Aid at Work Courses
- Paediatric First Aid Courses
- Lifeguard Courses
- Swimming Teacher Courses