

SWIFT SWIMMERS



NEWSLETTER

OCTOBER
2026

What's New...

We're proud to have launched our new Little Swifts Programme for 2-3 year olds in Bedfordshire.

Our Little Swifts programme provides a positive, supportive introduction to the water, helping children build confidence, develop essential aquatic skills and enjoy their first experiences of swimming alongside someone they trust.

At this age, children learn best through play, repetition and exploration.

Having a responsible adult in the water helps them feel safe and secure, encouraging them to try new activities at their own pace.

Through songs, games and fun, age-appropriate activities, children begin to develop water confidence, coordination, balance & early swimming skills, while also learning to follow simple instructions and interact with others.

These lessons also strengthen the bond between adult and child, creating valuable opportunities for shared experiences, communication and positive reinforcement.

Welcome to our new teachers

We're delighted to welcome new swimming teachers to our team across our Swift Swimmers venues!

All our teachers are passionate about helping every swimmer grow in confidence, develop their skills and enjoy their swimming journey in a fun, safe and supportive environment.

We're excited to have them join the Swift family and look forward to seeing them make a positive difference to your swimmers' progress.

Please give them a warm welcome on poolside! 🐟



Keep Swimming This Winter

As the colder months arrive, it can be tempting to take a break from swimming lessons, but consistency is key to your child's progress!

Regular lessons help children build confidence, strengthen their skills and continue developing without losing the momentum they've worked so hard to achieve the rest of the year.

Every lesson is another opportunity to learn, improve and celebrate those little milestones.

Keep swimming through winter and give your child the best chance to thrive in the water! 💙

