

SWIFT SWIMMERS NEWSLETTER



AUGUST
2025



Meet the Team!



Luke Davis
Director

After being a competitive swimmers when I was younger I found a love for teaching and coaching. I have coached at local swimming clubs as well as teaching many children and adults to swim. After working in the UK I jetted off to the Middle East and worked for a leading swimming academy. Upon returning to the UK I decided to pursue a career in secondary teaching. I soon realised I missed the pool and helping people on their swimming journey. This is when I decided to set up Swift Swimmers and the rest is history... 🐟💙



Karen's swimming journey started when she volunteered at the swimming club Danielle & Luke swam at. She assisted the organisation of meets as well as being a super swimming mum!

After working in customer service for a well-known hospitality company. Karen took the plunge and became full time in Swift Swimmers in January 2022 as our Swim Manager.

Now she takes a key role in the organisation and admin of the business as well as, supporting the central and operational teams and really being the face of the business 🥰🥰



Karen Davis (AKA Mum)
Head of Learn to Swim

